TERMS AND CONDITIONS
Test & Win is an initiative of ASICS Deutschland GmbH, to promote the ASICS brand. ASICS Deutschland GmbH is a company incorporated under the laws of Germany and having its principal office at Hansemannstr. 67, 41468 Neuss, Germany (hereinafter referred to as "ASICS").

Promotion is governed by these general terms and conditions ("T&Cs").

Duration and entry
ASICS will give away one main prize and one consolation prize. The consolation prize will be a fascia ball or a fitness band, and the main prize will be a weekend for 2 persons as part of the 2027 Hamburg Marathon, including accommodation and bib. The promotion will run from 15 October 2026 until 30 November 2026 ("Promotion Period").

Prize
The approximate retail value ("ARV") of the prizes are as follows:

- Consolation prize 10 EUR (fascia ball or a fitness band),
- The main prize up to 750 EUR (Accommodation including 2 nights' stay with breakfast + up to 2 bibs for Hamburg Marathon 2027) All other expenses are not covered.

For more information regarding the prize details and full agenda of activities please carefully read Section 3 below "Prize details and conditions".

HOW TO PARTICIPATE
Participation in the Promotion is free of any charge and is open from 15 October until 30 November (inclusive).
All entries received outside of the Promotion Period and those that do not comply with these T&Cs are automatically disqualified.
In order to participate in the Promotion, participants must: test an ASICS running shoe at a participating retail store. The store staff will provide a promotional sticker/patch, which participants place inside the heel area of the shoe.
During the test, participants scratch off a section of the patch to reveal a unique code. By scanning an in-store QR code, they are directed to a landing page managed by our agency called PIONEERS, where they can enter the code.
After entering their email address and individual code, participants immediately see whether they have won the main prize, a consolation prize, or no prize.

Entrance and participation in the Promotion are subject to the acceptance of these general terms and conditions and personal data of the recipients will be processed in accordance with ASICS' privacy policy.

GENERAL TERMS AND CONDITIONS
Please do not hesitate to contact asicssupport@pioneers.agency with any questions or comments**.**

1. ELIGIBILITY
1.1. Legal residents of GERMANY – who have reached the age of 18 years are eligible to participate in

the Promotion. The Promotion is for private purposes only. Directors, officers, management, employees, other staff and the immediate family and household members of those individuals of ASICS, ASICS offices in the participant countries, sales force, Onitsuka Tiger and ASICS Tiger retailers (including their staff), agencies involved in the development of this Promotion, affiliated companies and other persons involved in the Promotion are not eligible to enter this Promotion.
1.2. In order to be eligible to participate in the Promotion and to receive the prize, the recipient must fully comply with these general terms and conditions, and by accepting the prize the recipient agrees to be bound by these general terms and conditions and the decisions of ASICS, whose decisions shall be binding and final in all respects.
1.3. Companions under the age of 18 must provide an authenticated letter of parental authorisation.

3. PRIZE DETAILS AND CONDITIONS

3.1. The approximate retail value ("ARV") of the consolation prize is 10 EUR and main prize is 750 EUR. The prize is subject to any and all applicable terms and conditions of ASICS. Any depictions of prizes are for illustrative purposes only. No transfer, refund, substitution or replacement of the prize is permitted.
3.2. Entry to participation is free. No costs are necessary for entry.
3.3. The Promotion will take place from 15 October 2026 until 30 November 2026. ASICS reserves the right to change these dates if required by circumstances beyond its reasonable control, and will notify participants of any change via asicstestandwin.com.
3.4. The winner will be selected on the basis of chance; no other factor will be considered. The winner will be selected by an independent third party.
3.5. The winner will be contacted within 1 month starting on the day after the Promotion Period is over and no later than 31 December 2026, about the prize draw, via the email address provided on the sign-up page. The winners will need to confirm the acceptance of the prize, in writing, via email, to the initial contact within 7 calendar days to confirm the acceptance of the prize.
3.6. In the event that ASICS cannot for any reason get in contact with a winner or a winner does not claim the prize and confirm its acceptance, in writing, via email, to the initial communications within 7 calendar days, ASICS reserves the right to select another winner by means of same winner selection process. The selection of another winner shall be up to three (3) winners, after that, the draw closes. If the winners do not claim the prize within their respective period, within 7 calendar days, they will lose the right of claiming the prize and ASICS owes no compensation to the winners.
3.7. The winner must be able to provide proof of identity and of legal residence in the participating country upon acceptance of the prize.
3.8. The winner will be solely responsible for any taxes resulting from winning the prize.
3.9. The winner must comply with all applicable travel requirements for the prize destination. Any necessary visas, health and travel insurance are the responsibility of the winner.
3.10. ASICS is not responsible if the winner and/or any companion are refused entry or are ejected from the country of destination because they have not complied, or are suspected not to have complied, with any conditions of entry and stay in the country of destination.
3.11. For the avoidance of doubt the prize does not include: transportation costs, food, beverages, souvenirs, gratuities, additional excursions and attraction and any other costs of a personal nature that are not explicitly set out in these terms and conditions.
3.12. The winner of the main prize and the companion agree to participate in the program of activities planned by ASICS during their stay in Hamburg:

In addition to optional participation in the Hamburg Marathon 2027, the winners are warmly invited to take part in the supporting programme organised by ASICS during the Hamburg Marathon 2027, such as a shake-out run, pasta party and cheering zone.

3.13. In case the winner rejects the prize after the acceptance, he or she shall bear any administrative costs incurred by ASICS and the cancellation fees / change of name fees. For the avoidance of doubt, there are no cash or any other alternative.

4. PERSONAL DATA

4.1 Any processing of personal data provided by recipients in connection with participation in the ASICS Test & Win will be used for administration of the Promotion and awarding of the prize only and is subject to ASICS Privacy Policy.

4.2. Except where prohibited or restricted by law, the winner, by claiming and/or accepting the prize, consents and agrees to ASICS and its successors, assigns, transferees, licensees, and sub-licensees, without any of such owing any remuneration to winner, to use, publish, replicate, alter, adapt, modify, broadcast, translate, distribute and syndicate the recipient's full name, city and state of residence, photographs or other likenesses, videos, prize claim, pictures, portraits, voice, testimonials, biographical information (in whole or in part), and/or statements made by recipient regarding the Promotion or ASICS or taken during the trip in general, for a period of two (2) years from the date of prize acceptance, for purposes of advertising, trade, syndication and/or promotion on behalf of ASICS, in any and all forms of media, now known or hereafter devised, without further compensation, notice, or approval. The winner may withdraw consent to further use of personal data at any time by contacting ASICS in writing, without affecting the lawfulness of processing based on consent before its withdrawal.

5. LIABILITY WAIVER

5.1 ASICS and its subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers and directors shall not have any obligation or responsibility, including any responsibility to award the prize to a recipient, with regard to:

(a) prize claims that contain inaccurate information or do not comply with or violate the general terms and conditions;

(b) prize claims or notifications that are lost, late, incomplete, illegible, unintelligible, damaged or otherwise not received by the intended recipient, in whole or in part, due to computer, human or technical error of any kind;

(c) recipients who have committed fraud or deception in entering or participating in the Promotion or claiming the prize;

(d) telephone, electronic, hardware, software, network, Internet or computer malfunctions, failures or difficulties;

(e) any inability of the recipient to accept the prize for any reason;

(f) if a prize cannot be awarded due to travel cancellation, delays or interruptions due to Acts of God, natural disasters, terrorism, pandemic, weather or any other similar event beyond ASICS's reasonable control; or

(g) any damages, injuries or losses of any kind caused by the making of the video, the prize or resulting from awarding, acceptance, possession, use, misuse, loss or misdirection of any prize or resulting from participating in this promotion or any promotion or prize related activities.
5.2 The recipient, by claiming and/or accepting the prize, agrees to release and hold harmless ASICS and its subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers and directors, from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage, personal injury (including emotional distress), illness, health issue, and/or death which may occur in connection with preparation for, or participation in, the Promotion, or possession, acceptance and/or use or misuse of the prize or participation in any Promotion-related activity and for any claims or causes of action based on publicity rights, defamation or invasion of privacy and merchandise delivery. Insofar as is permitted by the law, ASICS (including its officers, employees and agents) exclude all liability (including negligence) for any personal injury or any loss or damage otherwise arising out of or in connection, directly or indirectly, with the Promotion.
5.3 ASICS and its subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers and directors assume no responsibility for any injury or damage to entrants or to any other person's computer, regardless of how caused, relating to or resulting from entering or downloading materials or software in connection with this Promotion.
5.4 ASICS and its subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers and directors assume no responsibility for any loss, theft or damage to winner or companion's personal belongings carried to and from or bought during trip.
5.5 The winner and companion assume risks ordinarily associated with participation in and redemption of the prize, except to the extent that any loss or damage results from ASICS's intent, gross negligence, or breach of a duty the liability for which cannot be excluded under applicable law.

6. MISCELLANEOUS
6.1. ASICS reserves the right, in its sole discretion, to disqualify any individual/recipient it finds to be:
(a) tampering with the selection process or the operation of the Promotion, or with any websites promoting the Promotion;
(b) acting in violation of the general terms and conditions; or
(c) entering or attempting to enter the Promotion multiple times through the use of multiple e-mail addresses or the use of any robotic or automated devices to submit claims.
6.2. If ASICS determines, in its sole discretion, that technical or unforeseen events compromise the integrity or viability of the Promotion, ASICS reserves the right to void the claims at prize at issue, and/or terminate the relevant portion of the Promotion, including the entire Promotion. If the Promotion is terminated or modified due to technical difficulties or unforeseen events prior to the expiration date of the Promotion Period, notice will be posted on asicstestandwin.com

7. JURISDICTION AND DISPUTE SETTLEMENT
7.1. Any claims or complaints regarding this Promotion should be communicated via email to asicssupport@pioneers.agency Please clearly state your personal details (name and surname) and contact details, the name of the promotional campaign and the subject of the complaint. ASICS Compliance Department will contact you.
7.2. Except where prohibited, all issues and questions concerning the construction, validity, interpretation and enforceability of these general terms and conditions, or the rights and obligations of the recipient or ASICS in connection with the Promotion shall be governed by, and construed in accordance with, the laws of Germany. To the extent permitted by law, the courts of Düsseldorf, Germany shall have exclusive jurisdiction over any disputes arising in connection with this Promotion.